
Build Your Advertising Portfolio!

CALLING ALL CREATIVES, THINKERS AND DOERS.

If you're an early advertising/creative professional seeking to build your portfolio for a good cause, this project is for you.

Are you...

- Trying to bolster your chances of getting an internship or job?
- Looking to gain some real world experience at your own pace?
- Seeking to hang out with some awesome people and make connections with industry professionals?
- How about make a positive impact on a really cool project?

Well, why not all in one? That's what Ad 2 Orlando's annual public service project has to offer.

**ad 2
orlando**

ad 2 for advertising professionals 32 and under



Ad 2 Orlando.org > Public Service

ad 2 orlando

PUBLIC SERVICE PROJECT



WHAT IS IT?

Every year, Ad 2 Orlando offers to a non-profit organization a pro-bono marketing campaign. Ad 2 clubs around the country host their own public service projects! Those projects may also qualify for the National Ad 2 public service competition, so there is the chance for national recognition, as well!

IS IT AN INTERNSHIP?

Your involvement could qualify for internship credit, depending on the internship requirements in your program. This opportunity is a flexible volunteer opportunity for you to build your portfolio and make connections with industry professionals while making a difference in the community.

WHAT IS THE TIME COMMITMENT? IS IT IN PERSON?

The level of involvement will be based on the tasks you choose to take on, so you can shape the experience how you see fit. The modality of the work is also based on your preference. There will be some opportunities for in-person involvement, but you can also stay involved remotely—just let your team lead know your preference.

