



EDUCATION DIRECTOR

The Education Director is responsible for building and maintaining relationships with local universities, student organizations, and emerging young professionals to ensure awareness of Ad 2 Orlando.

The ideal candidate is an enthusiastic connector and advocate for students looking to break into the advertising and creative industries. They are passionate about mentorship, outreach, and helping students see the value of getting involved with Ad 2.

Reports to: President

AAF Counterpart: Education Chair

Requirements

- Strong communication and interpersonal skills
- Comfortable presenting to student groups and classrooms
- Experience with outreach, education, or mentorship
- Excellent organizational and follow-up skills
- Familiarity with college club structures and campus organizations

Responsibilities

- Serve as the primary liaison between Ad 2 Orlando and local universities, colleges, and student groups
- Promote Ad 2 Orlando's events, programs, and member benefits to students through presentations, emails, flyers, tabling, etc.
- Coordinate with professors, faculty, and student club leaders to organize guest speakers, joint events, and classroom visits
- Develop and maintain a calendar of campus events and outreach opportunities
- Collaborate with the Membership and Communications teams to create student-focused messaging and recruitment materials
- Assist in transitioning student members into post-grad involvement within the organization

TL;DR: You are our connecting joint between Ad 2 and local students in colleges/universities.