

# WHY JOIN OUR BOARD?

# LEADERSHIP EXPERIENCE THAT MAKES AN IMPACT

Serving on the board gives you a chance to take the lead on projects and initiatives outside your day-to-day role, helping you grow as a well-rounded leader. Plus, you're helping students and recent grads learn along the way, making a real difference in their lives.

## SKILL BUILDING BEYOND THE JOB DESCRIPTION

Board members get hands-on experience in areas like event planning, budgeting, public speaking, and team management (so, you can either sharpen your day-job skills, or experiment with new skills in a safe place).

# **EXPAND YOUR NETWORK + ACCESS OPPORTUNITIES**

Board members connect with peers, mentors, and industry leaders, and often get first access to exclusive opportunities like conference speaking, gala invitations, and industry events.

### MAKE A DIFFERENCE

Board members directly contribute to our annual Public Service campaign, a cornerstone project that offers pro bono marketing support to a local nonprofit (in addition to other meaningful community and industry initiatives).

Opportunities for national recognition and accolades

2025 National Club Achievement Competition DIVISION 5 WINNER



IST PLACE
Cornerstone
Initiatives & Events
2ND PLACE











Open doors to speaking and presenting opportunities--stack your resume for award season

Access a nation-wide community of budding advertising and creative leaders





# **READY TO DIVE IN?**

Apply at Ad2Orlando.org/opportunities, or email ad2president@aaf-orlando.org.

