



CREATIVE DIRECTOR

The Creative Director is responsible for overseeing the graphics teams, web development team, and photo/video/film team. When teams cannot accomplish tasks, the Creative Director must fulfill all graphic design-related tasks and projects.

AAF Counterpart: Communication Director/Chair

The ideal candidate is a creative designer who produces quality work within short deadlines, has a creative flair and strong ability to translate requirements into design - ultimately, creating engaging and on-brand graphics for a variety of media.

Requirements

- Familiarity with branding, typography, and layout principles
- Experience using Adobe Photoshop, Illustrator, and/or InDesign
- Strong portfolio showcasing a range of creative work
- A sharp eye for aesthetics and details
- Strong communication and leadership skills
- Ability to give and receive constructive feedback

Responsibilities

- Responsible for overseeing and delegating to graphics/photo/web teams, and completing all Ad 2 or Public Service graphic design tasks and projects
- Communicate the organization's design needs
- Maintains the Ad 2 Orlando brand
- Meet with AAF Communication Director regularly to ensure cross-group support, and to ensure that programs are complementary