



COMMUNICATION DIRECTOR

The Communication Team Leader is responsible for all public-facing written copy for Ad 2 Orlando. They oversee the following teams: copy/content writing, PR, Newsletter/internal comms, and social media.

The ideal candidate is a proficient writer and communicator, who has a proven track record in writing for different advertising mediums. A creative mind and provides writing suggestions to team members and projects.

AAF Counterpart: Communication Director/Chair

Requirements

- Copywriting and copy-editing experience
- Submit example of copywriting
- Familiarity with ad writing on social media platforms
- Excellent oral and written communication skills
- Passion for writing
- Strong communication and leadership skills

Responsibilities

- Oversee and delegate to copy/content writing, PR, Newsletter/internal comms, and social media teams
- Write all copy or delegate for Ad 2 Orlando and public service PR projects, newsletters, eblasts, social posts, etc.
- Proofread all written content within the organization, including blog posts
- Work closely with the Creative Director to coordinate copy and graphics
- Meet with AAF Communication Director regularly to ensure cross-group support, and to ensure that programs are complementary
- Maintain a content calendar in alignment with organizational goals and initiatives