

2024-2025

ad 2 orlando

aaf for advertising professionals 32 and under

SPONSORSHIP PACKAGES



WHAT IS AD 2 ORLANDO?

Ad 2 Orlando is the young professionals arm of the American Advertising Federation of Orlando for professionals 32 and under. Ad 2 is a collaborative community of passionate, forward-thinking and motivated professionals making a difference in the community and industry. Our focus is on the growth of those who are in their first decade in the business. Ad 2 Orlando fosters professional development through pro bono advertising/marketing campaigns (public service) while building a community of peers who are shaping the future of work.



OUR MEMBERS IN ACTION



MEET JAYA

- Joined Ad 2 her senior year
- Obtained position as Universal Orlando Brand and Marketing Strategy Coordinator after graduation
- 2025 Rookie of the Year Award





WE'RE AN INCUBATOR FOR EMERGING TALENT.

Ad 2 is not just another networking group; it's the key to launching a successful career in all segments of the advertising industry.

Ad 2 Orlando and its 19+ sister chapters across the United States are making a substantial difference in our local communities. We believe in giving back through public service initiatives, and are committed to accelerating the careers of our members. We provide the tools and connections necessary for our members to become the next generation of advertising leaders.

**Yes, we are the now
and we are the future!**



LET'S PARTNER UP.

YOU WANT... 

TO CONNECT WITH FUTURE LEADERS.

By sponsoring Ad 2 Orlando, you gain direct access to the advertising industry's emerging talents. Be at the forefront of discovering the next big names in Orlando's marketing/advertising talent.

VISIBILITY.

Elevate your company's presence through exposure to our extensive network of professionals, both locally and nationally.

TO GROW YOUR COMPANY'S SKILLS.

We provide a safe environment for the young professionals in the community to test out and practice new skills without clients on the line.

TO SUPPORT YOUR PEOPLE.

If you have emerging professionals in your organization that you'd like to position as thought leaders, let's connect. We can provide speaking opportunities to elevate both them and your brand. Demonstrate your commitment to the well-being and growth of the advertising industry by investing in the development of young professionals.

...AND, LET US KNOW WHAT ELSE.

Is there something that we can offer you that you're not seeing here? Let's chat-- we'd be happy to talk how we can create a win-win partnership.



SPONSOR LEVELS

We offer four exclusive sponsorship tiers, each designed to maximize your company's exposure and engagement with our community.



START WITH OUR SPONSORSHIP TIERS:



Supporting Sponsor.....\$300-\$500

- Logo on Ad 2 Orlando Sponsor list on webpage with link
- Listed as sponsor for one (1) Ad 2 social event on our social media channels (with @tag for your business)



Champion Sponsor.....\$750

- Everything in prior tier, plus:
- One (1) highlight in our monthly newsletter to active members
- Your business's logo on our conference presentation



Visionary Sponsor.....\$1000

- Everything in prior tiers, plus:
- One (1) additional sponsor shout-out on social media (total of 2 social recognitions with @tag for your business)
- Your logo added to our conference T-Shirts

AND ADD ON SOME SCHOLARSHIP SUPPORT:



Most Valuable Volunteer Scholarship

One scholarship.....\$100

- Fund one Most Valuable Volunteer Award
- Company name will be featured in the scholarship award letter and certificate

Two scholarships.....\$200

- Fund two Most Valuable Volunteer Awards
- Company name will be featured in the scholarship award letter and certificate
- Company logo will be featured in a scholarship sponsor post with other sponsors

THANK YOU!

For inquiries and to discuss how we can customize a sponsorship package to meet your goals, please reach out to:



www.ad2orlando.org



ad2@aaf-orlando.org

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