

SPONSORSHIP OPPORTUNITIES

Help us with our comic book fund



WHO ARE WE?

Ad 2 Orlando, a not-for-profit advertising organization of young professionals between the ages of 18 and 32. Our main focus is to use our skills to make a positive impact on the community and provide our members industry exposure for career growth in the world of advertising.

Not to mention we do a pretty awesome public service pro-bono marketing campaign every year for a local Orlando non-profit organization. Neither of these things are possible without your help.

There are some amazing opportunities to help Ad 2 Orlando continue to make the Annual Kickball Tournament and our other programs even more awesome!

Sponsorship Packages:

- **Logo Boost: \$50**
 - Increase the size of you logo on the back of the Nerd Wars t-shirt
- **Supporting Sponsor: \$100**
 - Company logo placement on the back of Nerd Wars t-shirt
- **Banner Sponsorship - \$250**
 - Company logo placement on the back of Nerd Wars t-shirt
 - Company Banner at Nerd Wars
- **Lunch Sponsorship - \$500**
 - Company mention during lunch and opportunity to speak
 - Company logo placement on the back of Nerd Wars t-shirt
 - Company Banner at Nerd Wars
- **KING NERD Title Sponsor: \$1,000**
 - Nerd Wars will be presented by your company and all collateral will have your company associated with it.
 - Top Company logo placement on Nerd Wars t-shirt
 - Sponsoring 1 Public Service Committee member to attend and present at the ADMERICA conference (Anaheim, CA).
 - Your company mentioned throughout the ADMERICA trip

WHAT'S IN IT FOR YOU?

Each sponsorship has a different opportunity to gain exposure and recognition for your contribution.

WHO WILL YOU REACH?

- 100–150 attendees at the event
- Demo: Active young professionals and agencies in the advertising and marketing industry
- Average attendee age: 27
- Age: 32- 45 established advertising, marketing and media professionals

WHAT IS THE MONEY USED FOR?

Money raised will go toward offsetting operational costs for the event and funding community/ industry initiatives and programs that Ad 2 Orlando facilitates including:

- Public Service campaign
 - A pro bono marketing campaign for a local non-profit (Fairways For Warriors)
- Member & Educational Programs
 - Monthly educational programs
 - Student Scholarships
 - Sending members to industry conferences
 - Professional Development Workshops



For customized sponsorship packages or questions contact **Chris Merritt**

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